

Subject: Re: Re: Downtown Development Commercial Mayboundary="Apple-Mail=_BD283869-C64E-49D3-B4AE-F99D9C6064E2"
From: "Michael Lamb" <michael@downtownnews.com>
Date: 05/18/2016 01:48 PM
To: "Henna Sherzai" <HSherzai@downtownla.com>

Sure.

Do you want me to move the 6/13 half page to a full page on 6/27?

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
213-250-4617 Fax

<http://www.ladowntownnews.com/>
michael@ladowntownnews.com

Keep an eye on the flow of information about Downtown Los Angeles:

<http://twitter.com/downtownnews>
<http://facebook.com/l.a.downtownnews>
<http://www.youtube.com/LADowntownNews1>

Sign up for daily news briefs and important breaking stories:
http://www.ladowntownnews.com/site/forms/online_services/maillist

On May 18, 2016, at 1:27 PM, Henna Sherzai wrote:

Hi Michael,

Thanks for checking on this. I spoke with Nick and we're not going to be able to run in this issue. However, I appreciate the rate update because we might want to run a full page ad around our Innovation report and workshops instead. It would be sometime in late summer. Thanks again for getting the info!

From: Michael Lamb [mailto:michael@downtownnews.com]
Sent: Wednesday, May 18, 2016 1:40 PM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Re: Downtown Development Commercial May

Henna

The Development-Residential section is closed as it is already laiid out with editorial.

You can reserve the full page in the Development Commercial section for \$2295 or half for \$1295

Let me know as soon as you do.

Thanks

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
213-250-4617 Fax

<http://www.ladowntownnews.com/>
michael@ladowntownnews.com

Keep an eye on the flow of information about Downtown Los Angeles:

<http://twitter.com/downtownnews>

<http://facebook.com/l.a.downtownnews>

<http://www.youtube.com/LADowntownNews1>

Sign up for daily news briefs and important breaking stories:

http://www.ladowntownnews.com/site/forms/online_services/maillist

On May 18, 2016, at 12:54 PM, Henna Sherzai wrote:

Nothing attached. Can you please send the rates ASAP so that we can make a decision? Nothing attached.

From: Michael Lamb [<mailto:michael@downtownnews.com>]

Sent: Tuesday, May 17, 2016 4:45 PM

To: Henna Sherzai <HSherzai@downtownla.com>

Subject: Re: Downtown Development Commercial May

HI

Here are our regular rates.

I'll will look up your account and offer whatever rates we have given you this year.

Michael Lamb
Account Executive
Los Angeles Downtown News

1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile
213-250-4617 Fax

<http://www.ladowntownnews.com/>
michael@ladowntownnews.com

Keep an eye on the flow of information about Downtown Los Angeles:

<http://twitter.com/downtownnews>
<http://facebook.com/l.a.downtownnews>
<http://www.youtube.com/LADowntownNews1>
Sign up for daily news briefs and important breaking stories:
http://www.ladowntownnews.com/site/forms/online_services/maillist

On May 17, 2016, at 4:24 PM, Henna Sherzai wrote:

Hi Michael,

We may want to advertise a workshop that our Econ Dev team is working on it. Nick isn't back in the office until tomorrow so I'll try to catch him then. Do you have rates that you can share?

-----Original Message-----

From: Michael Lamb [<mailto:michael@downtownnews.com>]

Sent: Friday, May 13, 2016 10:11 AM

To: Henna Sherzai <HSherzai@downtownla.com>

Subject: Downtown Development Commercial May

2016 SPECIAL REPORT

DOWNTOWN DEVELOPMENT

Featuring more than 75 project updates.

Your Complete Source for Commercial and Residential Development

Downtown.

Special Issue Publishes May 23, 2016. Deadline to reserve space is May 18, 2016.

Thanks,
Michael Lamb
Account Executive